

MICHAEL THORNTON



PROFILE

Experienced professional providing project direction, creative solutions, art, design, and fonts, moving projects successfully from conception to completion. Specific areas of expertise include; Excellent communication skills for building client relationships and promoting team cohesion. Adept at B2B Brand Strategy, with outstanding ability to interpret the client's vision and produce on target deliverables. Exceptional in juggling priorities; maintaining flexibility to work both collaboratively as well as independently.

PROFESSIONAL EXPERIENCE

Michael Thornton Design **2021 - 2023**

Creative Director / General Manager / Designer / Muralist

Duties Included:

- Create concepts, designs and production for print and web
- Create large scale murals, build outs, and large scale high resolution digital imaging for trade shows, etc.
- Initiate client contact, develop project direction and scope
- Coordinating production, project estimating, and soliciting bids
- Manage other artists and staff, direct production

Projects included;

- 2021- Designed and created 2 large murals for Teamsters local 2010 in Oakland 2010 Building.
- 2022 - Designed and created 3 large murals for Teamsters local 853, to add to a large mural already complete in their building in Oakland.
- 2023 - Designed and created custom faux finishes for residential clients
- 2023 - Designed and created Trompe L'Oeil

Native American Health Center - **2020 - 2021**

Media Marketing Program Manager

Duties Included:

- Create content, designs and posts for multi-media
- Coordinate with departments to create various graphic tools, brochures, posts, etc.
- Coordinated Design, content, and production for book, "Legacy of the Elder".
- Manage other staff and contractors to direct production and implementation

Michael Thornton Design, and Thornton and Chamberlin Design **1998 - 2019**

Creative Director / General Manager / Designer / Muralist

Duties Included:

- Create concepts, designs and production for print and web
- Create large scale murals, build outs, and large scale high resolution

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TECHNICAL SKILLS

- Experienced Creative Director, Art Director and Designer
- Master painter, portrait painter, illustrator, and colorist
- Expert knowledge in Adobe Suite
- Experience with Dream Weaver, Muse, HTML, and WordPress
- MS Office

EDUCATION

- California College of the Arts
- Tulsa Art Students Academy
- Oral Roberts University
- Chabot College

digital imaging for trade shows, etc.

- Initiate client contact, develop project direction and scope
- Coordinating production, project estimating, and soliciting bids
- Manage other artists and staff, direct production

Projects included;

- 2019 - Designed and created mural projects for a residence in Aptos, Ca., for Royal Ambulance in San Leandro office, for Bay Area Murals in San Francisco, and B Jamin Production Studios in Pleasanton. Created portraits for the Rivard's in Texas, the Lindsey's in Richmond, and the Spicer's in Livermore. Logo design/branding for Vegan Bay.
- 2018 - Designed and created a murals project, (11 murals to date), for Friendship House building in San Francisco. - Painted murals for Evans and Brown client consisting of recreated classic movie posters for a Theater room. - Designed mural imagery for a chain of Bagel Shops.
- 2017 - Designed and created 36' mural for Teamsters new building in Oakland - Designed logos and established branding for LifePlan Lawyer and Triangle Construction. - Designed and created Exterior Facade murals for ATS HVAC
- 2016 - worked for Weldon Exhibits painting murals for El Papalote, Mexico City museum in Mexico City • Designed and created 50' mural for Stacey's Restaurant and many other commercial accounts. • Created murals and commissioned art for residential clients nationally including Blackhawk, Alamo, Palm Desert, Atlanta, and Hawaii. • For California Communities and U.S. Communities, a California based law firm, created corporate identification to maintain separate but cohesive branding, developed identity branding manuals, signage, and web elements
- From January '08 to July '08, designed and completed a 21,000 sq. foot children's facility for Gateway Community Church, converting a raw office space into "Kid City". Designed and directed all facets of the project, from sculpted carpeting, construction of facades, painted murals, faux finishing, logo design and signage.

Clients included; • Azzulina • California Communities • Cerrito Printing • Delatorres Restaurante • Global Aromatics • Gateway Community Church • LaCroix Construction • MainSoft • Market 2 Market • Market Smart • Entourage Salon • Stacey's Restaurant • Teamsters • TopCon • Trudy Negherbon Design • City Design and Silicon Maps • Weldon Exhibits

City Design and Silicon Maps

2009 - 2016

Art Director

Duties Included:

- Develop concepts, over-all project direction, and annual themes
- Create design alternatives for print and web
- Establish and coordinate production schedules
- Client contact for acquisition and compliance of corporate branding guidelines
- Art direct final designs and work flow
- Create final art, including; multiple print projects simultaneously, and large scale high resolution digital imaging projects
- Manage other artists and coordinate with sales and management
- Oversee proofing for client approvals, up to 200 separate clients per project
- Oversee production process; editing final art, proofing, coordination with multiple printers, other production facilities, and performing press checks

Projects included;

- Designed and created 9 -12 large regional, national and international business maps annually, with 50-200 clients each, for the Technology and Bioscience/Healthcare Industries:
 - Silicon Valley Map: large regional business map with the Leaders of the High



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Technological Industry

- Technology Business Map: Malaga, Spain
- Business Map: Vancouver BC post Olympics
- Bioscience and Healthcare Business Maps: West Coast, East Coast, and others
- Design and produce large scale, (up to 12' x 8'), highly intricate business map signage for multiple International Airports
- Design, create and maintain company web site
- Design and create collateral material; sell sheets, sales mock ups, ads for business maps, custom imprinting, PowerPoint/Keynote presentations for sales department
- Redesign logo and create new branding approach
- Develop and implement standards manual for improving and streamlining all phases of creative process

Clients Included; • Accenture • Agilent • Amgen • Bayer • Carnegie Melon • Hitachi • Huawei • Genentec • Genencor • Ericsson • Microsoft • Novartis • Oracle • Pfizer
PR Newswire • Ricoh • SK Hynix • Yamaichi

ON LINE PORTFOLIO :

<http://mt-design.org>

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